



The results are in... guests agree that the first ever Boutique was a great hit!

We are keen to bring back The Dog Ball Boutique for 2027 and want to share this exclusive invitation to participate with you, a select vendor.

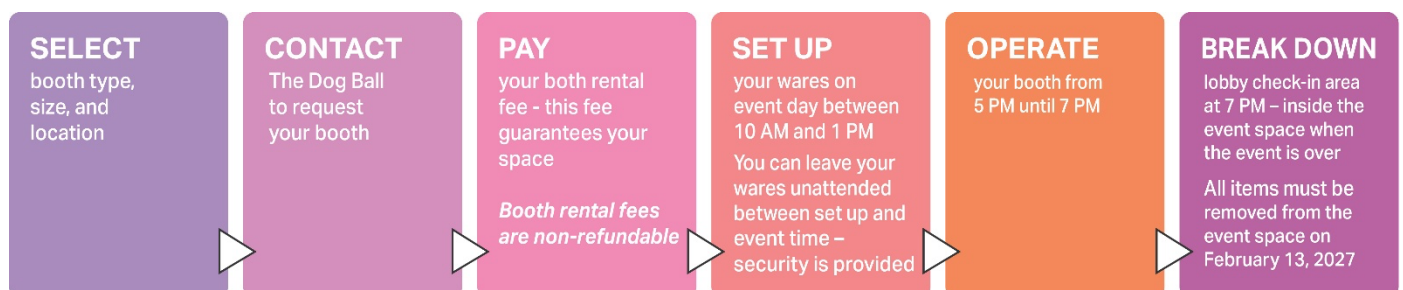
As a friendly reminder, The Dog Ball Boutique pop-up shop is an excellent, low risk, reasonable cost opportunity for you to help a worthy cause while creating a personalized shopping experience for over 800 Ball guests and 100 volunteers.



If you are unfamiliar with The Dog Ball, for over 35 years, The Dog Ball Committee has held a fundraiser on behalf of the Greater Huntsville Humane Society (GHHS). All proceeds raised by the Committee are donated to GHHS. In 2026, together with help from sponsors, guests, and vendors like you, the Committee was able to donate \$80,000 to help animals in need.

Your participation is especially important because GHHS is totally self-funded. It receives no funding from local, state, or federal government sources and is not affiliated with the national Humane Society of the United States, **so local community support is vital.**

Our 2027 event will be held on Saturday, February 13, 2027, at the Von Braun Center, South Hall 2. We have three booth options and the process to participate is easy.



We hope you will consider participating by setting up a pop-up shop, becoming a sponsor, donating an item for auction, and attending The Dog Ball.

If you have any questions, feel free to contact
Lisa Berry – lisaberry@gmail.com – 256-520-7178

We are counting on supporters like you to help make this year a great success!



Space Type	Location	Provided by The Dog Ball	Cost
Geared towards marketing and awareness building	Check-In Lobby OR Inside Event Space	• One high-top table rental • Tablecloth • Security to watch over items between set up and break down • Logo in event program and in event slide show, and • Facebook shout out <i>If you would like for your booth to be powered, add an additional \$75 to either location type</i>	Check In Lobby \$175
			Inside Event Space \$200
Sales	Check-In Lobby OR Inside Event Space	• 8' back pipe and drape • 3' side pipe and drape • One 3 x 8' table • Tablecloth • Two chairs • Wastebasket • Booth sign • Security to watch over items between set up and break down • Logo in event program and in event slide show, and • Facebook shout out <i>If you would like for your booth to be powered, add an additional \$75 to either location type</i>	Check In Lobby \$225
			Inside Event Space \$250
Custom	Determined and agreed upon by The Dog Ball and the Vendor based on the requested custom requirements		



The Dog Ball An All-Volunteer Organization

For over 35 years, raising funds to benefit the Greater Huntsville Humane Society

For more information about The Dog Ball, visit us at
TheDogBall.org

Tickets and sponsorships are available at
TheDogBall2027.givesmart.com

