

Introducing...



An Exclusive Invitation for YOU
— a Select Vendor —
to Set Up a Pop-Up Shop at The Dog Ball

The Dog Ball Boutique is a great, low risk, reasonable cost opportunity for you to help a worthy cause while creating a personalized shopping experience for over 800 ball guests and 100 volunteers.



If you are unfamiliar with The Dog Ball, for over 35 years, The Dog Ball Committee has held a fundraiser on behalf of the Greater Huntsville Humane Society (GHHS). All proceeds raised by the Committee are donated to GHHS. In 2025, the Committee was able to donate \$84,000 to help animals in need.

GHHS is totally self-funded. It receives no funding from local, state, or federal government sources and is not affiliated with the national Humane Society of the United States, **so local community support is vital.**

Our 2026 event will be held on Saturday, February 7, 2026, at the Von Braun Center, South Hall 2. We have three “booth” options and the process to participate is easy.



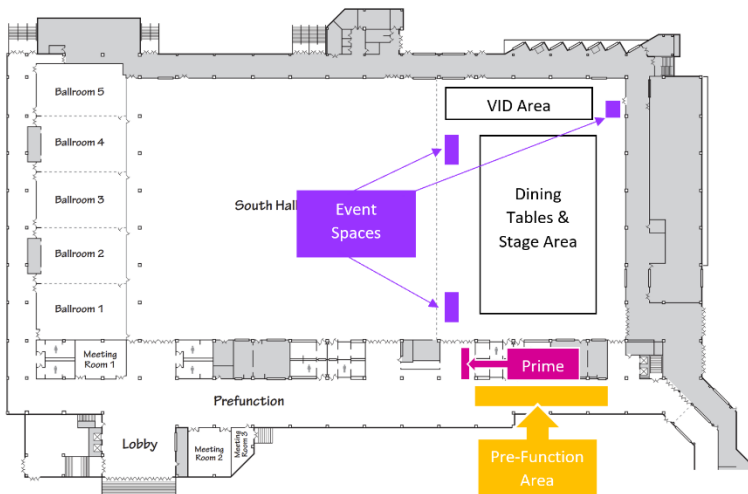
We hope you will consider participating by setting up a pop-up shop, becoming a sponsor, donating an item for auction, and attending The Dog Ball.

If you have any questions, feel free to contact Tammy Robertson –
tammyrobertson256@gmail.com – 256-755-2065

**We are counting on supporters like you
to help make this year a great success!**



Booth Options	Space Type	Location	Provided by The Dog Ball	Cost
Options 1 & 2	Marketing Only – No Sales	Pre-Function OR Event Space	<ul style="list-style-type: none"> • One high-top table rental • Tablecloth rental • Security to watch over items between set up and break down • Logo in event program and in event slide show, and • Facebook shout out 	Option 1 Pre-Function \$175
				Option 2 Event Space \$200
Options 3 & 4	Sales	Pre-Function OR Event Space	<ul style="list-style-type: none"> • 8' back pipe and drape • 3' side pipe and drape • One 3 x 8' table • Tablecloth • Two chairs • Wastebasket • Booth sign • Security to watch over items between set up and break down • Logo in event program and in event slide show, and • Facebook shout out 	Option 3 Pre-Function \$225
				Option 4 Event Space \$250
Option 5	Sales	Pre-Function PRIME	<ul style="list-style-type: none"> • 8' back pipe and drape • 3' side pipe and drape • Two 3 x 8' tables • Tablecloth • Two chairs • Wastebasket • Booth sign • Security to watch over items between set up and break down • Logo in event program and in event slide show, and • Facebook shout out 	\$400
Option 6	Custom	Determined and agreed upon by The Dog Ball and the Vendor based on the requested custom requirements		



The Dog Ball
An All-Volunteer Organization

For over 35 years, raising funds to benefit
the Greater Huntsville Humane Society

For more information about The Dog Ball,
visit us at
TheDogBall.org

Tickets and sponsorships are available at
TheDogBall2026.givesmart.com